FORM D



U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

05054540

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

Prefix		Serial
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Name of Offering	(check if this is an amendment and name has changed, and indicate change.)	
	JSM Capital Holding Corp.	
Filing Under (Che	ck box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) ULOE	
Type of Filing:	New Filing ☐ Amendment	
	A. BASIC IDENTIFICATION DATA	
1. Enter the inform	nation requested about the issuer	
Name of Issuer	(check if this is an amendment and name has changed, and indicate change.)	
	JSM Capital Holding Corp.	
Address of Execut	ive Offices (Number and Street, City, State, Zip Code) Telephone Number (Including	Area Code)
88	30 Third Ave., New York, NY 10022 212-508-4700	
Address of Princip	al Business Operations (Number and Street, City, State, Zip Code) Telephone Number (Including	Area Code)
(if different from l	Executive Offices)	
Brief Description of	of Business	
	Broker-dealer firm	
	Broker-dealer lim	
	2 2005	<u> </u>
Type of Business C		f f
★ corporation	☐ limited partnership, already formed ☐ other lolease specify):	·
business trust		
	Month Year	
Actual or Estimate	d Date of Incorporation or Organization:	
Jurisdiction of Inco	orporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State: CN for Canada: FN for other foreign jurisdiction)	٦
	CN for Canada; FN for other foreign jurisdiction)	

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such a predicated on the filing of a federal notice.

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		A. BASIC IDENTI	FICATION DATA		
2. Enter the information reques	ted for the	following:			•
 Each promoter of the issu 	ier, if the is	suer has been organized	within the past five year	ırs;	
 Each beneficial owner hav securities of the issuer; 	ing the pow	er to vote or dispose, o	r direct the vote or dispo	osition of, 10%	or more of a class of equit
Each executive officer and	director of	corporate issuers and of	corporate general and m	anaging partner	rs of partnership issuers; and
 Each general and managing 	ng partner o	f partnership issuers.			
Check Box(es) that Apply:	Promoter	Beneficial Owner	ExExecutive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in Matt		Ĵohn S.			
Business or Residence Address	(Number a	nd Street, City, State, Z	ip Code)	•	
880	Third	Ave., New Yor	k, NY 10022		
Check Box(es) that Apply:	Promoter	Beneficial Owner	□ _X Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in		, Andrea			
Business or Residence Address	(Number at				
	Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	dividual)			, .	
Business or Residence Address	(Number ar	d Street, City, State, Z	ip Code)	. ,	
Check Box(es) that Apply:	romoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if inc	lividual)				
Business or Residence Address	(Number an	d Street, City, State, Z	ip Code)		
Check Box(es) that Apply:	romoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	lividual)				
Business or Residence Address	(Number an	d Street, City, State, Z	p Code)		
Check Box(es) that Apply: 🗆 F	romoter .	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	lividual)				
Business or Residence Address	Number an	d Street, City, State, Zi	p Code)		
Check Box(es) that Apply: P	romoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner

1 --- additional conies of this sheet as necessary

Full Name (Last name first, if individual)

Business or Residence Address (Number and Street, City, State, Zip Code)

	-			B. 1	NFORM/	ATION AE	OUT OF	ERING	•				
, •									: ec:	0		Yes	No
1. Has	the issuer	sold, or d	••							?	• • • • • • • •	🛮	X
						dix, Colum		-				. 4	000
2. Wha	at is the m	inimum in	vestment t	hat will be	accepted	from any	individual	?		• • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	\$1_	000
3. Doe	s the offer	ing permit	joint own	ership of	a single ur	nit?		•••••				Yes □	No
sion to be list t	er the infor or similar e listed is a he name o ealer, you	remuneration associated from the broken	ion for soli ed person er or deale	citation of or agent of er. If more	purchaser f a broker than five	s in connect or dealer i (5) person	ction with s registered v s to be list	ales of sect with the SI ed are asso	urities in th 3C and/or	e offering. with a stat	If a perso e or state	on es,	
Full Nam	e (Last na	me first, if	individua	1)							·· · · · ·		
	·····												
Business of	or Residen	ce Address	(Number	and Stree	t, City, St	ate, Zip C	ode)						
						·			· · · · · · · · · · · · · · · · · · ·				
Name of	Associated	Broker of	Dealer										
States in '	Which Per	son Listed	Has Solic	ited or Int	ends to So	olicit Purcl	hasers	:					
	"All State												States
•	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]	:
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[RI]	[SC]	[SD]	[TN]	[XT]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]	
Full Name	e (Last nar	ne first, if	individua	1)									
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Business o	or Residen	ce Address	(Number	and Street	, City, Sta	ate, Zip Co	ode)	٠.					
Name of .	Associated	Broker or	Dealer	·_ · · · · · · · · · · · · · · · · · ·		<u></u>							
States in V	Which Per	son Listed	Has Solic	ited or Int	ends to So	olicit Purch	nasers				 		
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Full Name	(Last nar	ne first, if	individual)									
Rusiness o	r Residence	e Address	Number	and Street	. City. Sta	ite. Zip Co	ode)		 	······································			
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Name of A	Associated	Broker or	Dealer										
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[RI]	[NE] [SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]	

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C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

 Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box □ and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. 		
Type of Security	Aggregate Offering Price	Amount Already Sold
Debt	\$ 300,000	\$300,000
Equity	\$. \$
□ Common □ Preferred		
Convertible Securities (including warrants)	\$. \$
Partnership Interests	\$. \$
Other (Specify)	\$. \$
Total	\$ 300,000	\$300,000
Answer also in Appendix, Column 3, if filing under ULOE.		
2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."	Number Investors	Aggregate Dollar Amount of Purchases
Accredited Investors	1	<u>\$ 300,000</u>
Non-accredited Investors		
Total (for filings under Rule 504 only)		\$
Answer also in Appendix, Column 4, if filing under ULOE.		
3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.	m .	₩ N
Type of offering	Type of Security	Dollar Amount Sold
Rule 505	,	. s
Regulation A		s
Rule 504	,	. \$
Total		\$
4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
Transfer Agent's Fees	🗅	\$
Printing and Engraving Costs		S
Legal Fees		S
Accounting Fees		\$
Engineering Fees		\$
Sales Commissions (specify finders' fees separately)		\$
Other Expenses (identify)		\$
Total	•	\$

•	C. OFFERING PRICE, NUMBE D. Enter the difference between the aggregate off	R OF INVESTORS, EXPENSES AND I		OF PROCEED	<u> </u>	
	ion 1 and total expenses furnished in response to 'adjusted gross proceeds to the issuer.''	Part C - Question 4.a. This difference is	the			\$ -300,000
	Indicate below the amount of the adjusted gross used for each of the purposes shown. If the amount of the left of the estimate and check the box to the left of the estimathe adjusted gross proceeds to the issuer set forth	int for any purpose is not known, furnishte. The total of the payments listed must e	h an qual			
				Payments to Officers, Directors, & Affiliates		Payments To Others
	Salaries and fees		□ s _			\$
	Purchase of real estate		□ s _			\$
	Purchase, rental or leasing and installation of	machinery and equipment	□ \$ _			S
	Construction or leasing of plant buildings and	facilities	□ \$ _	·		\$
	Acquisition of other businesses (including the offering that may be used in exchange for the issuer pursuant to a merger)	value of securities involved in this	,	;		
	Repayment of indebtedness		□ \$ <u>_</u>			\$
	Working capital		□ \$ _			\$ 300,000
	Other (specify):	1	□ \$ _			s
		(\$
	Column Totals					\$
	Total Payments Listed (column totals added)			□ \$_30்	0,(000_
		D. FEDERAL SIGNATURE				
ollo	issuer has duly caused this notice to be signed by wing signature constitutes an undertaking by the it of its staff, the information furnished by the is	ssuer to furnish to the U.S. Securities and	l Exc	hange Commiss	ion,	upon written re-
	er (Print or Type)	Signature (Date	_ ,	0.105
J	SM Capital Holding Corp.	VISAM		1	5/	2/05
Van	e of Signer (Print or Type)	Title of Signer (Print or Type)				
	John S. Matthews	V CEO				